



Second Annual 5K Run and 1 Mile Fun Run/Walk – February 11, 2007

Did you know that peripheral vascular disease is one of the leading causes of death in the world today?

The International Society of Endovascular Specialists (ISES) is a 501 (c) 3 non-profit organization whose mission is to further education, public awareness, and research in the noninvasive treatment of peripheral vascular disease and to improve care for patients worldwide. The Society and its programs are directed by Edward B. Diethrich, M.D., our Chairman of the Board of Directors and Medical Director of the Arizona Heart Institute and Hospital as well as an internationally renowned members and industry partners who serve the peripheral vascular and endovascular profession and field.

Join ISES as we raise public awareness of the importance of exercise in disease prevention while raising funds to further education and research in this important field in our ***Second Annual ISES Run or Walk for your Life 5K Run and 1 Mile Fun Run/Walk to be held February 11, 2007 at the Phoenician Resort in Scottsdale, Arizona.*** A portion of the funds raised from this event will help sponsor the underserved in the community for preventative vascular disease testing, in addition to providing funds to further education and research in this important field.

The exciting 'live' event will be held in conjunction with our Annual ISES Week Meeting at the Phoenician Resort in Scottsdale, Arizona. Society members, physicians, allied health personnel, pharmaceutical and medical device companies and executives and their staff from around the world will be attending this conference. The run will be open to meeting attendees as well as the local and national running community. Our inaugural event in 2006 was a complete success due to the support of participants and sponsors.

We are pleased to use this event to kickoff our national campaign to raise awareness of peripheral vascular disease. By adding a 'virtual' component to our event and to 'Run or Walk for Your Life Day', companies and individuals can participate from anywhere while lending support to our mission to demonstrate the importance of exercise in disease prevention, while raising funds. Additional information on this exciting new way to participate is also provided for your review.

We would like to present to you the opportunity to lend your support to this event and to gain valuable exposure for your organization to all participants and guests as well as contribute to a cause which touches all families. If you are interested in sponsoring this event or displaying and/or distributing information about your organization's product or services, we have provided additional information for your consideration. A Health/Wellness Pavilion area at the run will be designated for organizations to display and share information about their product and services. There are also opportunities to distribute information or samples in our participant goodie bags. A company will also have the opportunity to form a team(s) and raise funds for the event as well due to the unique opportunity we have provided for *virtual* and live participation as well.

JOIN US IN OUR FIGHT AGAINST PERIPHERAL VASCULAR DISEASE!
International Society of Endovascular Specialists (ISES)
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I have enclosed a sponsorship guide and additional information for your review. If you desire to participate in some other capacity not listed, please contact our office as we look forward to speaking with you about this important event and cause.

Don't miss out on this unique opportunity to help us in our fight against peripheral vascular disease! We thank you in advance for your participation and support.

Sincerely,
Shirley L. Nimsy
Executive Director

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