



RUN OR WALK FOR YOUR LIFE - 5K RUN AND 1 MILE FUN RUN/WALK **Sunday, February 8, 2009**

Event Location: **Phoenician Resort - Canyon Golf Course**
6000 East Camelback Road
Scottsdale, Arizona

Event Registration Begins: 7:00 am 5K Run Begins: 8:00 am 1 Mile Fun Run/Walk: 8:10 am

Don't miss out on this very unique and special opportunity to have your organization gain important visibility and by supporting the 5K Run or 1 Mile Fun Run/Walk event held on the exclusive grounds of the Phoenician Resort!

What is the return for my organization's support of this important public health awareness event?

An opportunity to link your company with our organization's mission to raise awareness and make a difference in the vascular and peripheral health of our local community and national and international meeting guests in town for this event and our conference. Opportunity to market your services/products to international and local community and professionals.

Visit Arizona Running Events at www.arizonarunningeventsco.com and ISES Online! at www.isesonline.org for more information about this exciting event or contact our office.

Sponsorship Packages:

The Platinum Sponsorship (event name for 2009 becomes "ISES and Sponsor Name Present: ISES Annual Run or Walk for Your Life") on ALL promotional material and handouts, advertising and public relations for the event. Exclusive recognition provided in Journal, ISES Online! web site, and event T-shirts. Partnership recognized in email promoting the event to over 7,000 runners, businesses, Society members, Journal subscribers and meeting attendees. Choose two additional underwriting opportunities (listed in section below) that will be included in the cost of this exclusive partnership with ISES. Prominent placement of exhibit or display area for your company's promotional materials and information in the Health and Wellness Pavilion, in participant goody bags and with exclusive banner/signage at the event. One Exclusive Platinum Sponsorship Package Available.
Sponsorship Cost: \$2500

Gold Sponsorships include sponsors logo placement on t-shirt, flyers, advertisements, posters, website. Ability to place promotional items in participant goody bags, table for display of promotional materials in Health/Wellness Pavilion. Only 6 Gold sponsorships are available. **Sponsorship Cost: \$500**

Silver Sponsorships include ability to place company promotional items in participant goody bags, acknowledgement on event signage and web site. **Sponsorship Cost: \$250**

Bronze Sponsorships includes display table in Health/Wellness and Awards Pavilion on which to place promotional materials and information for race participants and their guests. **Sponsorship Cost: \$100 or other donation of goods or services.**

Other Sponsorship Options:

Place Promotional Item/Coupon inclusion in participant GOODY BAG

Prizes for Race Winners: \$250 or Gift Certificates as prizes

Pre or Post Event Nourishment Station: \$750 - \$1000

Medical First Aid Assistance Station: \$250

Water Stations: supply water bottles, water and/or cups

Participant Favorite:

Donate gift certificates, products, or services as prizes during the Award Presentation and Raffle at the end of the race.

As a sponsor you are invited to be a part of our:

Health/Wellness and Awards Pavilion: A special area reserved for run/walk participants and their guests has been set aside for the display of products, services, health/wellness and peripheral vascular disease prevention information. A display table in the Pavilion will be reserved as an important stop for all guests and participants.

Donation: \$100

Contact the ISES Office for customized sponsorship opportunities. Additional package pricing may be available for multiple sponsorships.

ISES is a 501(c) 3 non profit education/research organization. Tax ID: 86-0725367