



RUN OR WALK FOR YOUR LIFE - 5K RUN AND 1 MILE FUN RUN/WALK **Sunday, February 10, 2008**

Event Location: **Phoenician Resort - Canyon Golf Course**
6000 East Camelback Road
Scottsdale, Arizona

Event Registration Begins: 7:00 am 5K Run Begins: 8:00 am 1 Mile Fun Run/Walk: 8:10 am

Don't miss out on this very unique and special opportunity to have your organization participate in the 5K Run or 1 Mile Fun Run/Walk on the exclusive grounds of the Phoenician Resort !

Peripheral vascular disease is one of the world's largest killers today. Join us as we raise public awareness of the importance of exercise in disease prevention while raising funds to further education and research in this rapidly evolving field of medicine. A portion of the funds raised from this event will help sponsor the underserved in the local community for peripheral vascular disease testing.

ISES is a 501(c) 3 medical non profit organization whose mission is to advance education, public awareness, and research in the noninvasive treatment of peripheral vascular disease and to improve care for patients worldwide.

What is the return for my organization's support of this important public health awareness event?

An opportunity to link your company with our organization's mission to raise awareness and make a difference in the vascular and peripheral health of our local community and national and international meeting guests in town for this event and our conference. Opportunity to market your services/products to international and local community.

Visit Arizona Running Events at www.arizonarunningeventsco.com and ISES Online! at www.isesonline.org for more information about this exciting event or call the telephone number below.

Sponsorship Packages:

The Platinum Sponsorship (event name for 2008 becomes "ISES and Sponsor Name Present: ISES Third Annual Run or Walk for Your Life") on ALL promotional material and handouts, advertising and public relations for the event. Exclusive recognition provided in Journal, ISES Online! web site, and event T-shirts. Partnership recognized in email promoting the event to over 7,000 runners, businesses, Society members, Journal subscribers and meeting attendees. Choose two additional underwriting opportunities (listed in section below) that will be included in the cost of this exclusive partnership with ISES. Prominent placement of exhibit or display area for your company's promotional materials and information in the Health and Wellness Pavilion, in participant goody bags and with exclusive banner/signage at the event. One Exclusive Platinum Sponsorship Package Available.
Sponsorship Cost: \$7,500.00

Gold Sponsorships include sponsors logo placement on t-shirt, flyers, advertisements, posters, website. Ability to place promotional items in participant goody bags, table for display of promotional materials in Health/Wellness Pavilion. Only 6 Gold sponsorships are available. **Sponsorship Cost: \$1,000.00**

Silver Sponsorships include ability to place company promotional items in participant goody bags, acknowledgement on event signage, web site. **Sponsorship Cost: \$500.00**

Bronze Sponsorships includes display table in Health/Wellness and Awards Pavilion on which to place promotional materials and information for race participants and their guests. **Sponsorship Cost: \$250.00**

Promotional Item/Coupon inclusion in participant good bag: Have your company's promotional item, materials, or coupon for your business/organization included in the goody bags for the event. **Sponsorship Cost: \$100.00**

Mile Marker/Overall Award/ Packet Pickup Sponsor: Provide or underwrite cost of gift certificates to first second, third place overall male and female winners in the 5K run with company name/logo on certificates; provide mile markers along the course (signage with company logo printed on them); provide packet pickup location for run packet pickup. **Sponsorship Cost: \$500.00 each**

Pre Event Nourishment Station (Beverages): Help provide race participants with pre event nourishment. Display table provided in Health/Wellness and Awards Pavilion Company name and/or logo on signage. **Sponsorship Cost: \$1,500.00**

Post Event Nourishment Station (Beverages and Snacks): Help provide race participants with important post event nourishment. Display table provided in Health/Wellness and Awards Pavilion Company name and/or logo on signage. **Sponsorship Cost: \$2,500.00**

OR Sponsor both Pre and Post Event Nourishment Stations for \$3,500.00!

Pre Race Exercise Warm Up: Lead the run/walk participants in a session of exercise and warm up. Your company name will be prominently displayed, announced and have promotional materials placed in event goody bags. **Sponsorship Cost: \$250.00**

Other Underwriting Opportunities:

Goody Bags: Opportunity to display your company's logo and/or name imprinted on goody bags provided to all run/walk participants. **Sponsorship Cost: \$250.00**

Medical First Aid Assistance Station: Sponsor important medical first aid assistance station while providing visibility for your company with signage. **Sponsorship Cost: \$500.00**

Water Stations: Display your company's name or logo on water cups provided to all run/walk participants as they pass designated water stations during all running events. **Sponsorship Cost: \$500.00**

Awards Presentation: The highlight of the 5K Run and 1 Mile Fun Run/Walk will be the awards ceremony taking place at the conclusion of the running events. The presentation and awards ceremony will bear the name of the company who sponsors this special time and acknowledged with signage and on the Post Event results page on the web site. **Sponsorship Cost: \$1,000.00**

Award Ribbons: Your company name and/or logo will have high visibility on award ribbons provided to all walk/run finalists. **Sponsorship Cost: \$500.00**

Health/Wellness and Awards Pavilion: A special area reserved for run/walk participants and their guests has been set aside for the display of health/wellness and peripheral vascular disease prevention information. This special area will be named for your company's exclusive sponsorship and acknowledged with signage and increased visibility. A display table in the front entrance of the Pavilion will be reserved as the first stop for all guests and participants. **Sponsorship Cost: \$2,500.00**

Contact the ISES Office for customized sponsorship opportunities. Additional package pricing may be available for multiple sponsorships. ISES is a 501(c) 3 non profit education/research organization. Tax ID: 86-0725367

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