



Second Annual 5K Run and 1 Mile Fun Run/Walk – February 11, 2007

Special Event Location: **Phoenician Resort - Canyon Golf Course**
6000 East Camelback Road
Scottsdale, Arizona

Registration Begins: 7:00 am 5K Run Begins: 8:00 am 1 Mile Fun Run/Walk: 8:10 am

Don't miss out on this very unique and special opportunity to have your organization or company be involved in this special public awareness and fundraising event on the exclusive grounds of the Phoenician Resort in Scottsdale, Arizona !

Peripheral vascular disease is one of the world's largest killers today. Join us as we raise public awareness of the importance of exercise in disease prevention while raising funds to further education and research in this rapidly evolving field of medicine. A portion of the funds raised from this event will help sponsor the underserved in the local community for peripheral vascular disease testing.

ISES is a 501(c) 3 medical non profit organization whose mission is to advance education, public awareness, and research in the noninvasive treatment of peripheral vascular disease and to improve care for patients worldwide.

What is the return for my organization's support of this important public health awareness event? An opportunity to link your company with our organization's mission to raise awareness and help make a difference in the vascular and peripheral health of our local and national communities. This is a very special and unique opportunity to market your services/products to the local, national and international participants.

Sponsorship Packages:

The Platinum Sponsorship (event name for 2007 becomes "ISES and Sponsor Name Present: ISES Second Annual Run or Walk for Your Life") on ALL promotional material and handouts, advertising and public relations for the event. Exclusive recognition provided in our renowned Journal, ISES Online! web site, and event T-shirts. Partnership recognized in email promoting the event to over 7,000 runners, businesses, Society members, Journal subscribers and meeting attendees. Choose two additional underwriting opportunities (listed in section below) that will be included in the cost of this exclusive partnership with ISES. Prominent placement of exhibit or display area for your company's promotional or informational materials in the Health and Wellness Pavilion, in participant goody bags and with exclusive banner/signage at the event. One Exclusive Platinum Sponsorship Package Available. **Sponsorship Cost: \$7,500.00**

1

JOIN US IN OUR FIGHT AGAINST PERIPHERAL VASCULAR DISEASE!
International Society of Endovascular Specialists (ISES)
1928 East Highland Avenue, Suite F104-605
Phoenix, Arizona 85016
1-602-650-1334 (Phone) • 1-602-266-6018 (Fax)
admin@isesonline.org • ISES Online! www.isesonline.org



Second Annual 5K Run and 1 Mile Fun Run/Walk – February 11, 2007

Gold Sponsorships include sponsors logo placement on t-shirt, flyers, advertisements, posters, and website. Ability to place promotional items in participant goody bags, and a table for display of promotional materials in Health/Wellness Pavilion. Only 6 Gold sponsorships are available. **Sponsorship Cost: \$1,000.00**

Silver Sponsorships includes display table, ability to place company promotional items in participant goody bags, acknowledgement on event signage, web site. **Sponsorship Cost: \$500.00**

Bronze Sponsorships includes display table in Health/Wellness and Awards Pavilion on which to place promotional materials and information for race participants and their guests. **Sponsorship Cost: \$250.00**

Promotional Item/Coupon inclusion in participant good bag: Have your company's promotional item, materials, or coupon for your business/organization included in the goody bags for the event. **Sponsorship Cost: \$100.00**

Mile Marker/Overall Award/Package Pickup Sponsor: Provide or underwrite cost of gift certificates to first second, third place overall male and female winners in the 5K run with company name/logo on certificates; provide mile markers along the course (signage with company logo printed on them); provide package pickup location for run package pickup. **Sponsorship Cost: \$500.00 each (select one or more)**

Pre Event Nourishment Station (Beverages): Help provide run participants with pre event nourishment. Complimentary display table provided in Health/Wellness and Awards Pavilion. Company name and/or logo on signage. **Sponsorship Cost: \$1,500.00**

Post Event Nourishment Station (Beverages and Snacks): Help provide run participants with important post event nourishment. Display table provided in Health/Wellness and Awards Pavilion. Company name and/or logo on signage. **Sponsorship Cost: \$2,500.00**

OR Sponsor both Pre and Post Event Nourishment Stations for \$3,500.00!

Pre Race Exercise Warm Up: Help lead the run/walk participants in a session of exercise and warm up. Your company name will be prominently displayed, announced and have promotional materials placed in event goody bags. **Sponsorship Cost: \$250.00**

Other Underwriting Opportunities:

Goody Bags: Opportunity to display your company's logo and/or name imprinted on goody bags provided to all run/walk participants. **Sponsorship Cost: \$250.00**

2

JOIN US IN OUR FIGHT AGAINST PERIPHERAL VASCULAR DISEASE!
International Society of Endovascular Specialists (ISES)
1928 East Highland Avenue, Suite F104-605
Phoenix, Arizona 85016
1-602-650-1334 (Phone) • 1-602-266-6018 (Fax)
admin@isesonline.org • ISES Online! www.isesonline.org



Second Annual 5K Run and 1 Mile Fun Run/Walk – February 11, 2007

Medical First Aid Assistance Station: Sponsor important medical first aid assistance station while providing visibility for your company with signage. **Sponsorship Cost: \$500.00**

Water Stations: Display your company's name or logo on water cups provided to all run/walk participants as they pass designated water stations during all running events. **Sponsorship Cost: \$500.00**

Awards Presentation: The highlight of the 5K Run and 1 Mile Fun Run/Walk will be the awards ceremony taking place at the conclusion of the running events. The presentation and awards ceremony will bear the name of the company who sponsors this special time and acknowledged with signage and on the Post Event results page on the web site. **Sponsorship Cost: \$1,000.00**

Award Ribbons: Your company name and/or logo will have high visibility attached to award ribbons provided to all walk/run finalists. **Sponsorship Cost: \$250.00**

Health/Wellness and Awards Pavilion: A special area reserved for run/walk participants and their guests has been set aside for the display of health/wellness and peripheral vascular disease prevention information. This special area will be named for your company's exclusive sponsorship and acknowledged with signage and increased visibility. A display table in the front entrance of the Pavilion will be reserved as the first stop for all guests and participants. **Sponsorship Cost: \$2,500.00**

Company Teams: Contact the ISES Office to find out and receive more information about how your company can participate in raising important funds for education and research in peripheral vascular disease as well as providing vascular testing for the underserved by forming a team. Your organization wins because it not only supports our cause but also promotes the importance of exercise in disease prevention but also raises morale and enhances team building!

Contact the ISES Office for customized sponsorship opportunities. Additional package pricing may be available for multiple sponsorships.

Visit Arizona Running Events at www.arizonarunningeventsco.com and ISES Online! at www.isesonline.org for more information about this exciting event or contact the office at the telephone number below.

ISES is a 501(c) 3 non profit education/research organization. Tax ID: 86-0725367